



PRIVATE SECTOR MEDIA PERSONALITY OF THE YEAR 2023.

This award seeks to recognize published, and broadcast works in 2023 in the form of print, online radio, and television whose work has had an impact to the private sector development in Uganda. The award is open to individual media personalities only and not media institutions or organizations.

Objective of the Awards

The objective of the Awards is to promote reporting on private sector in Uganda to ensure the impact of the sector to the country is well communicated and articulated as well as raise the public awareness into the contribution of the media or the key critical part media plays in the private sector.

The Category is media personality of the year.

The Media personality of the year will be that individual who has.

1. Written a print media, a feature/article consisting of minimum 1,500 words maximum 3,000 and published in mainstream newspapers, journals, magazines, newsletters about the private sector in Uganda or,
2. An online media feature/article consisting of minimum 1,500 words maximum 3,000 and published in mainstream newspapers, journals, magazines, newsletters about the private sector in Uganda or
3. A radio documentary whose discussion program is discussion on the private sector running for a minimum of (five) minutes and maximum 10 (ten) minutes duration and not exceeding 20 MB or,
4. A television Television documentary whose discussion program is discussion on the private sector running for a minimum of (five) minutes and maximum 10 (ten) minutes duration and not exceeding 20 MB.

Eligibility Criteria

This award seeks to recognize published, and broadcast works in 2023 in the form of print, online radio, and television whose work has had an impact to the private sector development in Uganda. The award is open to individual media personalities only and not media institutions or organisations.

Name of Entrant	
Telephone Number	
Email Address	
Media Organization	

Title of work	
Attach online link to the article or clip or audio.	
Attach Article/Story/	
Where it was published or broadcasted (e.g. Name of Newspaper/Magazine/Radio/TV etc)	
Date of Publication/Broadcast	
Brief description of the article/story	

Terms and conditions

1. The comments made on your application form and any supporting evidence should be accurate to the best of your knowledge.
2. The judges' decision is final.
3. Entrants must be available for consultation with the judges should the need arise.
4. By entering the PSD Awards 2023, you agree to participate in publicity for the awards including the use of any images taken.

DEADLINE FOR SUBMISSION IS 03RD NOV 2023